




ANURADHA NIRWAN


Mahatma Gandhi National Fellow


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Kasganj, Uttar Pradesh

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 Hindi | English

Key Areas of Interest

- Public Policy in Skill Development and Education
- Sustainable Development
- Governance
- Rural Development
- Self Help Groups

Soft Skills

- Leadership
- Integrity
- Decision Making
- Teamwork
- Willingness to Learn

Education Background

Masters in Commerce
Ness Wadia College of Commerce,
University of Pune
Completed in 2017

Professional Experience

NA

Projects Led

- Personalized online Career Mentorship of UPSDM Girl trainees with the NGO partner, Mentor Together, Bangalore.
- Initiated a batch of SHG women for training of paper bag which will be further guided towards manufacturing and market-linkage.
- Linked SHG with Ayurvedic product's market chain where they will sell their products on certain pre-decided margin.
- Handheld SHG woman in financing loan for the new machinery for Masala Manufacturing and designed packaging for the product using Canva.

Achievements

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| Mar 2017 | Amongst top 10 distinction holders in graduation and post graduation |
| Jan 2018 | Certificate of Merit (3rd position) Mini Marathon, Air Force Station, Pune |

Key Learnings

- Become aware of Key Criteria known as the **"Need Assessment"** before initiating project.
- Writing Proposal and Liaisoning for private partnership.
- Preparing Reports and writing Case Studies.
- Understood Gaps in Public Policy and administrative constraints that makes their implementation less effective.
- Learnt conducting official meetings by putting up right agendas.



Anuradha Nirwan (Kasganj) (Uttar Pradesh)

Food Lane Cafeteria by SHG

- A Cafeteria by Self Help Group has been initiated at the Collectorate premises. A group of 5 SHG women have started this initiative utilizing CIF fund of Rs 1,10,000. The cafeteria is adorned with Murals on the walls.
- The cafeteria was inaugurated by District Magistrate on 31st July 2023.
- The District Magistrate office and NRLM provided the additional funding for this venture.

Impact

The initiative has promoted the empowerment of the Self-Help Group Women. By handling internal conflicts, they are learning to coexist and function as one unit. Earlier they were not efficient in cooking delicious delicacies. But now with trial and error they have improved their quality. They have learnt better communication and handling the business finance. Since, they handle their operations on their own they have learnt avoiding wastages and reduced costs. The end result is expected that more Self-Help Group women will be joining them, and it becomes a big venture.

Way Forward

- To increase the effectiveness and efficiency they have to bring internal stability by avoiding their internal conflicts and interference of the husbands.
- The presence of 5 women is required to ensure quality & better service.
- A committee of 3 person has to be created with at least one women Officer, BMM and DDO. The billing is to be made electronically.
- They have already been collaborated with different vendors to deliver essential items at the doorsteps. However, later on once they get established, they have to be partnered with Zomato.
- This model can be replicated at development blocks with similar name & theme.